



The Manchester Downtown Hotel, 700 Elm St., Manchester, NH
Contact: swayman@nhhba.com Tel: 603-226-6538 Fax: 603-228-1877

Sponsorship/Marketing Opportunities

Promote your products and services to the 10,000 participants of the largest and oldest consumer home show in northern New England by becoming a sponsor. Sponsorship also gives you year-round visibility. Your sponsorship supports the important work of the New Hampshire Home Builders Association, the "Voice of Housing in New Hampshire".

☐ **PLATINUM SPONSOR \$12,500 EXCLUSIVE SOLD**

Total Value \$15,000

- Exclusive logo placement on street event banner for 2 weeks leading up to the event
- Double booth space (20' x 8')
- 100 Promotional ticket programs for the home show
- Prime logo placement/notation in select advertising
- Business name mention on radio and TV promotions
- Company logo on the home show website and on the NHHBA website for 12 months
- Rotating banner ad on television monitor at both show entrances
- Company logo in home show program flyer handed to attendees
- Top choice as presenter of consumer seminar in your business category
- Thousands of impressions through our e-mail marketing and social media campaigns
- Company logo on 2 aisle signs

☐ **GOLD SPONSOR \$7,500 MULTIPLE AVAILABLE**

Total Value \$9,000

- Single booth space (10' x 8')
- 100 Promotional ticket programs for the home show
- Prime logo placement/notation in select advertising
- Company logo on the home show website and NHHBA website for 12 months
- Rotating banner ad on television monitor at both show entrances
- Company logo in home show program flyer handed to attendees
- Top choice as presenter of consumer seminar in your business category
- Thousands of impressions through our e-mail marketing and social media campaigns
- Company logo on 2 aisle signs

SILVER SPONSOR \$5,000

Total Value \$6,000

- Single booth space (10' x 8') from available inventory
- Logo placement/notation in select advertising
- Company logo on the home show website and NHHBA website for 12 months
- Company logo on home show program flyer handed to attendees
- Thousands of impressions through our e-mail marketing and social media campaigns
- Company logo on 2 aisle signs

BRONZE SPONSOR \$2,500

Total Value \$3,000

- Logo placement/notation in select advertising
- Logo placement on home show directional signage
- Company logo on the home show website and NHHBA website for 12 months
- Company logo on home show program flyer handed to attendees
- Thousands of impressions through our e-mail marketing and social media campaigns
- Company logo on 2 aisle signs

FRIEND SPONSOR \$1,500

Total Value \$1,800

- Company logo on the home show website and NHHBA website for 12 months
- Company logo on home show program
- Thousands of impressions through our e-mail marketing and social media campaigns
- Company logo on 2 aisle signs

SUPPORTER \$500

Total Value \$600

- Company logo on the home show website
- Thousands of impressions through our e-mail marketing and social media campaigns

LEGO BUILD SPONSOR \$2,500

Total Value \$3,000

- Logo placement/notation in select advertising
- Company logo on the home show website and NHHBA website for 12 months
- Company logo on home show program
- Thousands of impressions through our e-mail marketing and social media campaigns
- Logo on banner in LEGO Build area
- Logo placement on tee-shirts

LEGO BUILD MENTOR \$125

Total Value \$150

- Company name on tee-shirts for all participant
- Company logo placed on poster for Lego Build event



Return this form with payment to:
NH HOME BUILDERS ASSOCIATION
119 Airport Road, Concord, NH 03301
Email company logo to: swayman@nhhba.com



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COMPANY _____

CONTACT PERSON _____

ADDRESS _____

PHONE _____

EMAIL _____

PAYMENT INFORMATION:

CHECK ENCLOSED CREDIT CARD

CC# _____

EXP _____

CVC# _____

BILLING ADDRESS _____

NAME ON CARD _____

AUTHORIZED SIGNATURE _____

DATE _____



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